

# BLOGHAPPYCLUB

*We make blogging easier*

## Where to Get Content Ideas Checklist

Ideas are everywhere...keep your mind on your target market as you use these resources. Here are some good sources of content ideas.

- Blogs targeting similar markets to you.** Search on Google for “[x topic] blog” Add them to a feed reader (try [Feedly](#) or a mobile reader).
- Social media accounts targeting similar markets.** Do the same for Facebook, Twitter, Instagram, Pinterest and so forth. Keep tabs on what others are doing in your market.
- Trending Topics Social Media:** What is your market talking about and asking for on Twitter and Facebook? Don’t just look at the businesses creating content, what is your actual target market talking about.
- Article directories.** Try [ezinearticles.com](#) and [ehow.com](#).
- PLR content.** This is pre-made content that you can purchase inexpensively and then edit, brand and monetize. Try the content at [easyplr.com](#) or [plr.me](#).
- Local traditional news media.** Read and watch for local hot topics.
- Worldwide media.** Search at [Google News](#) & [Yahoo News](#).
- Bookmarking Sites:** Search sites like [reddit.com](#) and [stumbleupon.com](#)
- Submitted questions.** Ask your readers to submit questions to you. Make a form and drive your readers to it regularly for a steady stream of questions.
- Question & Answer Sites.** Review [Yahoo Answers](#) or [Quora.com](#). Look at the common questions people are asking and serve up some content.
- Keyword tools.** Use tools like [Google Adwords Keyword Planner](#) and [Market Samurai](#) to find out what people are looking for when they do search engine queries.
- Email lists targeting similar markets as you.** Sign up for them. **TIP:** Use a separate email address for these, so you can look at it only when doing research. No need to be totally distracted!

- Print media.** Look at magazines and other printed media covering similar topics, reaching the same market.
- Google Alerts.** Sign up at [Google Alerts](#) for email notifications whenever content is published on topics /keyword phrases of interest.
- Message boards, forums or Facebook Groups where your target audience gathers.** Search Google for “[X topic] message board” or “[X topic] forum”. Search Facebook for similar terms.
- Link to content and track your readers’ response.** Before putting together a content piece on a certain topic, link to one and track the link to see if your readers are interested.
- Digital Marketplaces.** Look for popular products on digital marketplaces like [clickbank.com](#) and [udemy.com](#). Search by category - products are listed by popularity.
- Older popular content.** Expand on older articles, emails, etc. Add worksheets, spreadsheets and other useful tools.
- Your products.** Whether you sell information or physical products, create content that teaches your readers that they need your product and encourages them to consume it.